

# **NEWS RELEASE**

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## **Competitive sailors set course for Shelburne**

Nova Scotia hosting 2019 Albacore International Championship Regatta



February 23, 2019 – Shelburne, NS – Atlantic Canada Opportunities Agency

International sporting events increase tourism and contribute to economic growth in Atlantic Canada. They provide opportunities to promote the area in world markets, bring in new visitors, and help to ensure the long-term sustainability of the region's tourism industry. That is why the Government of Canada is supporting the Shelburne Harbour Yacht Club so it can host the 2019 Albacore International Championship Regatta.

The week long competitive sailing and social events will be held at the Shelburne Harbour Yacht Club in Shelburne, Nova Scotia, from August 24-30, 2019. The event will bring international exposure to this historic community. The support will go towards infrastructure upgrades, marketing, skills training, and accommodations for the anticipated 500 room rentals from sailors, volunteers, and spectators.

The Honourable Bernadette Jordan, Minister of Rural Economic Development and Member of Parliament for South Shore – St. Margarets, on behalf of the Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development and Minister responsible for the Atlantic Canada Opportunities Agency (ACOA), announced Government of Canada support to Shelburne Harbour Yacht Club for this project. Other funding partners include the Town of Shelburne and the Municipality of the District of Shelburne.

The Government of Canada is making smart investments that will create good, middle-class jobs in our country. It is helping Atlantic Canadian communities access the tools they need to create sustainable economic growth. Support for this project is one way the Government of Canada is working to achieve its Atlantic Growth Strategy outcome of long-term economic prosperity in the region.

## Quotes

“The Government of Canada is committed to growing the tourism industry and creating sustainable growth, economic opportunity and prosperity in Canada. This investment will help the Shelburne Harbour Yacht Club build greater ties to the international sailing community, which has been identified as a meaningful contributor to increased visitors.”

- *The Honourable Navdeep Bains, Minister of Innovation, Science and Economic Development and Minister responsible for ACOA*

“The 2019 Albacore International Championship Regatta will be a great showcase for the beautiful Town of Shelburne, and for the province of Nova Scotia, as a high-caliber event destination. I’m pleased that our support will help Shelburne build on its experience and ability to host this world-class sporting event.”

- *The Honourable Bernadette Jordan, Minister of Rural Economic Development and Member of Parliament for South Shore – St. Margarets*

“The Town of Shelburne is pleased to partner with ACOA and the Shelburne Harbour Yacht Club to bring the 2019 Albacore International Championship to the community. This event will provide an opportunity to watch the high level Albacore racing on the third best natural harbour in the world - truly a ‘must see’ event.”

- *Mayor Karen Mattatall, Town of Shelburne*

“With our rich marine history, it is very fitting that our region hosts the 2019 Albacore International Championship Regatta. It is a great opportunity to highlight the Town of Shelburne’s Waterfront and for participants and visitors to experience the region’s natural assets.”

- *Warden Peggy Smith, Municipality of the District of Shelburne*

“The Organizing Committee and the Shelburne Harbour Yacht Club are thrilled to have been chosen to host this important sporting event. I’m very pleased that we are getting the opportunity to demonstrate to a group of international athletes and their families what Shelburne County has to offer.”

- *Henry Pedro, Lead Organizer, Host Committee, 2019 Albacore International Championship Regatta*

## Quick Facts

- The Government of Canada invested \$69,917 in this project through ACOA's Innovative Communities Fund. The Town of Shelburne contributed \$40,000 and the Municipality of the District of Shelburne provided \$1,000 toward this \$160,000 project.
- The Shelburne Harbour Yacht Club's mandate is to encourage members to become proficient in the personal management of and control in all matters pertaining to seamanship and to promote sailing and boating among the communities of Shelburne County.
- The Albacore International Championship Regatta is a sailing championship involving 15-foot long sailing dinghies, a popular sailboat class in North America and Europe. The 2019 event expects up to 50 teams to compete, and will feature onshore activities in addition to racing.
- The [Innovative Communities Fund](#) (ICF) focuses on investments that lead to long-term employment and economic capacity building in Atlantic Canadian communities.
- Eligible recipients include non-commercial/not-for-profit organizations such as local development associations, municipalities and their agencies, business or technology institutes, industry/sector associations, economic development associations, local co-operatives, universities and educational institutions.
- The ICF continues to build on the objectives of the [Innovation and Skills Plan](#), a multi-year strategy to create well-paying jobs for the middle class and those working hard to join it.

## Associated Links

[Innovative Communities Fund](#)  
[Atlantic Growth Strategy](#)

## Contacts

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